



# APPEARANCE RELEASE

For anyone aged 18 or over who appears in a photograph or video made for Alpha Mart. One form per person. Please read it before signing — it is short on purpose.

## YOUR DETAILS

FULL NAME

DATE OF BIRTH

PHONE

EMAIL

## WHAT IS BEING MADE

DESCRIPTION OF THE SHOOT

DATE OF THE SHOOT

LOCATION

## WHAT YOU ARE AGREEING TO

I agree that Deustar Pty Ltd, trading as Alpha Mart, may record my image, voice and name, and may use that recording to promote Alpha Mart — on social media, on its website, in printed material and in advertising.

I understand this use may continue indefinitely and worldwide, that I will not be paid for it, and that I have no claim over the finished material.

I confirm I am 18 or over and that I am signing freely.

☐ I have read the above and I agree.

☐ **Optional** — Alpha Mart may also use my **first name** on screen or in the caption. Leave this blank and no name will be shown.

## CHANGING YOUR MIND

You can withdraw at any time by writing to **hello@alphamart.au**. We will take the material down first and talk about it afterwards. Material already printed or already shared by other people cannot always be recovered, and we will tell you honestly what can be done.

## SIGNED

SIGNATURE

PRINT NAME

DATE

Deustar Pty Ltd t/a Alpha Mart holds this form. Your contact details are used only to reach you about this material and are not shared with anyone else or used for marketing.